



**San Francisco Bay Chapter**

Serving Alameda, Contra Costa, Marin and San Francisco Counties

April 8, 2022

Nicholas S. Kosla  
Land Entitlement Director  
Toll Brothers  
6800 Koll Center Parkway, #320  
Pleasanton, CA 94566

Felix Wong  
6466 Hollis Street, #200  
Emeryville, CA 946-08

**Re: Proposal to Develop Fairview Open Space**

Dear Messrs. Kosla and Wong:

I am writing to you in regard to the Fairview Open Space. Please see attached map. The Sierra Club understands that the owner of the property is in discussions with Toll Brothers regarding possible proposals to develop this property. The Sierra Club wants Toll Brothers and the owner of the property to know that the Sierra Club opposes any development of this property and supports its acquisition as public open space.

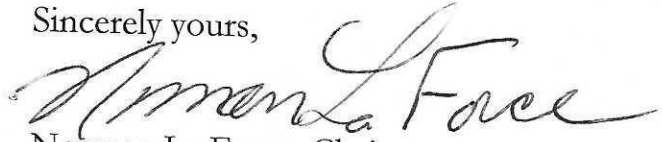
The property will make a great addition to the adjacent Hillside Natural Area. Two creeks run through the property, one of which cascades steeply downhill in a series of cataracts. The area is natural habitat for East Bay wildlife with rich riparian corridors that are protected under El Cerrito ordinances.

The Sierra Club urges the property owner to avoid a protracted attempt to develop the property which will be costly and unwinnable. Instead, the property owner should work with community groups like the Sierra Club on how to transfer the property to a public agency for the enjoyment of all residents of the Bay Area, but especially El Cerrito.

Personally, I have been involved over the past 40 years on park and open space campaigns where the Sierra Club has successfully worked with property owners to transfer private property into the public domain as public park space. I am also a past El Cerrito city council member and mayor.

If you wish to discuss the issues with me on behalf of the Sierra Club please feel free to email or call me at contacts noted below.

Sincerely yours,

A handwritten signature in dark ink, appearing to read "Norman La Force". The signature is fluid and cursive, with the first name "Norman" and last name "La Force" clearly distinguishable.

Norman La Force, Chair

East Bay Public Lands Committee &  
Chapter Legal Chair

Email: [n.laforce@comcast.net](mailto:n.laforce@comcast.net)

Telephone: 510-295-7657

cc: Mayor Gabe Quinto, and Council members Janet Abelson, Paul Fadel, Lisa  
Motoyama, and Tessa Rudnick,  
City Manager, Karen Pinkos  
David Weinstein, El Cerrito Trail Trekkers



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